

Press release, in Prague on September 19, 2017

The communication campaign to the 21st Forum 2000 Conference is under way

This year's Forum 2000 Conference with the title *Strengthening Democracy in Uncertain Times* will take place on October 8 – 10, 2017 in Prague and other cities around the Czech Republic. The registration for the panels of the conference as well as the accreditation of journalists is closing on Friday, September 29, 2017.

As a part of the preparations, a communication campaign is under way, which covers printed as well as online media platforms, radio and television broadcasting. The campaign includes, among others, TV and radio spots as well as brand new, lightly provocative visuals. These started showing up in the streets of Prague and other Czech cities during September. For media cooperation, we particularly thank our main media partner Czech Television (Česká televize), Radio 1, Economia Publishing House, Prague TV, Radio Free Europe, Denník N, Project Syndicate and Visegrad Insight.

As part of the campaign, we have been able to develop a truly attractive special edition of bodybuilding products that will be available at the 21st Forum 2000 Conference.

And which products are these?

ENERGY DRINK LAW 4 ALL has the same effect on everyone regardless of one's political or economic status. The same law, same justice for all, and equally powerful anti-corruption and pro-democratic effects. Recommend this product to people around you. It energizes the sense of democracy, prevents manipulation, and is important for the defence of truth and justice.

FREE ELECTIONS ENERGY BAR strengthens the sense of free, equal, universal and secret elections. Poor manipulation with the FREE ELECTIONS product, or even its non-usage, leads to the deviation of democracy. The product is sensitive to populism; it should be stored out of reach of the irresponsible individuals.

TOLERANCE TABLETS prevent the gradual decomposition of the society and reduce the level of aggression. It is recommended to use them regardless of gender, age, nationality, religion, profession or level of education. People in high political positions, as well as person working with them, are advised to take a particularly high dose. It should be remembered that the product reduces the size of the ego of the leaders.

We are pleased that you will be yourselves able to test the strength of our products soon.

We are looking forward to our cooperation.

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